

Questions

- How Does Your Lease Revenue Compare to the Market?
- Is the Best Rental You Can get Based on “The Best the Other Guy Got”?
- Are Companies Offering to Purchase Your Lease Rights?
- How do You Know if You are Getting Fair Value?
- When was the Last Rent Reset to Fair Value?
- Will Technology Changes Impact Your Lease Revenue?

Our Approach

- BSP Developed the Tower Optimization ProcessSM
- Unique Valuation Process and Negotiation Approach
- We Partner with Local Governments to Increase Lease Revenue and Develop Stronger Lease Terms
- Proprietary Database with Thousands of Existing Leases
- Success Fee Structure Only on Increases Above 20%
- Successful Track Record